

**Moonshadow Productions**

***CHOOSING A CAREER GOAL* ©2009**

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- Target Audience:** High School Students ages 13-18; College Students 18-25
- Duration:** 1 or 2 Class Periods
- Goal:** To prepare students to recognize the importance that choosing the right career goal plays in our lives and motivate viewers to identify and pursue career goals that make them happy
- Objectives:** By the end of this session, students will be able to:
- \*Cite the importance of actively identifying and choosing career goals
  - \*Describe various on-line resources for assessment tests
  - \*Understand the causal relationship of choosing a career you love to being successful
  - \*Remove the apprehension of choosing the wrong career goal
  - \*Gain an introduction to job shadowing and mentoring
  - \*Gain an understanding of the importance of staying in school and talking to counselors
  - \*Learn that you should choose a “career you love so much you’d do it for free, but do so well people are willing to pay you to do it.”
- Setting:** Classroom
- Materials:** Television with DVD player  
Whiteboard and marker pens  
Copy of DVD titled “CHOOSING A CAREER GOAL” By Moonshadow Productions  
Copies of Discussion Questions (1 per student)  
Copies of Evaluations (1 per student)
- Lesson Overview:**
- Class Session One: 50 Minutes
1. Teacher reads introduction to Part One to class  
3 Minutes  
Students watch DVD 27:00 Minutes
  2. 20: Minutes Students complete the questions and evaluations in class

## Choosing a Career Goal

**Welcome and Introduction:** 3 Minutes: The purpose of the “Choosing A Career Goal” DVD is to provide information regarding the importance of finding a career that matches your passion and aptitude.”

I want you to take out a piece of blank paper and write your answers to the following four questions before you watch this video.

1. Question: Who thinks about choosing a career goal and what types of careers have you been most interested?
2. Question: Why do people put off choosing a career goal?
3. Question: What are the most important qualities people should look for when considering a career goal?
4. Question: What role does personal passion about a job play in selecting a career?

“Write your answers down and let’s watch the movie.”

**Insert Video into DVD Player and Select: “Choosing a Career Goal”**

**Play movie: 27 Minutes:**

**Student Review with teacher: 20 Minutes:**

**Distribute the evaluation forms to Students-have students complete the forms.**

Teacher Narrative: Now let’s review the evaluations:

- 1) Who gave it a good score on question 1-*Music & Graphics* Who gave it a not so good score on Question 1?
- 2) Who gave it a good score on question 2-*Overall value of the information presented?* Who gave it a not so good score on Question 2?
- 3) Who gave it a good score on question 3? *This presentation improves my understanding of the importance of choosing a career goal that matches my passion in life.* Who gave it a not so good score on Question 3?
- 4) Who gave it a good score on question 4? *This presentation communicated that in researching careers I should find out educational requirements, salary ranges, working conditions, future outlook for employment and types of personalities generally suited to my choice.* Who gave it a not so good score on Question 4?

5) Who gave it a good score on question 5? This presentation helped me understand that some employers may allow job shadowing for potential employees. Who gave it a not so good score on Question 5?

6) Who gave it a good score on question 8? *This video helps me realize that on-line assessment tests will help me understand where my interests naturally reside.*

Who gave it a not so good score on Question 8? Who gave it a good score on question 6?

7) *This presentation helped me understand that when looking for a career that suits me I need to pay close attention to who and what has inspired me in life.* Who gave it a not so good score on Question 6?

8) Who gave it a good score on question 7? *This presentation helped me understand I should look for a career I love so much I'd do it for free, but do it so well employers will pay me.* Who gave it a not so good score on Question 8?

9) What did you like most about the DVD?

**Discussion:**

Now take out the answers you wrote down at the beginning of the session. Who wants to share? What did you write down and have your answers changed since watching the video? How did they change? Who thinks that parents could benefit from watching this video?

**“(Choosing a Career Goal) Photocopy this evaluation and distribute to students.**

The purpose of the “Choosing A Career Goal” DVD is to provide information regarding the importance of finding a career that matches your passion and aptitude. After reviewing this DVD, please let us know what really worked, and what needs to be improved by answering the following questions using a scale of 1 to 5, with **1 being BAD** and **5 being GREAT, or 1 being Disagree and 5 being Strongly Agree—depending on the question.** Please circle the number that best reflects your opinion.

1 2 3 4 5 Music, Graphics, Photos & Animations

1 2 3 4 5 Over all value of information provided

1 2 3 4 5 This presentation improves my understanding of the importance of choosing a career goal that matches my passion in life.

1 2 3 4 5 This presentation communicated that in researching careers I should find out educational requirements, salary ranges, working conditions, future outlook for employment and types of personalities generally suited to my choice.

1 2 3 4 5 This presentation helped me understand that some employers may allow job shadowing for potential employees.

1 2 3 4 5 This video helps me realize that on-line assessment tests will help me understand where my interests naturally reside.

1 2 3 4 5 This presentation helped me understand that when looking for a career that suits me I need to pay close attention to who and what has inspired me in life.

1 2 3 4 5 This presentation helped me understand I should look for a career I love so much I’d do it for free, but do so well employers will pay me.

What did you like most about the DVD?

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